



## **The 23<sup>rd</sup> International Society for Business Innovation and Technology Management Conference**

May 31- June 3, 2018 BE Resort Hotel Mactan, Cebu, Philippines

### ***Announcement and Call for Papers***

**Theme: Production, Innovation and Circular Economy**

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **Production, Innovation and Circular Economy**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

#### **Conference Chairs**

- **Chun-wei Lin**, Distinguished Professor, Asia Univ
- **Antonio Esmero**, USJ-R; President, PIIE Cebu

#### **Organizing Committee Chair**

- Ming-Lang Tseng ; Professor, Lunghwa Univ of S&T, Taipei
- Fuyume-Sai, Daito Bunka University, Japan
- Kathleen Aviso, De La Salle University, Philippines
- Kuo-Jui Wu, Dalian University of Technology, China

#### **Programme Chair**

- Ming Lim; Professor, Chongqing University, China

#### **Publication Chair**

- Tatre Jantarakolica, Thammasat University, Thailand
- Kim Hua Tan; Professor, University of Nottingham, UK
- Hing Kai Chan; Professor, University of Nottingham, China
- Kuo-Ping Lin; Professor, Lunghwa University of S&T, Taipei

#### **International Advisory Team**

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The Netherlands: Frank Boons, Erasmus University

Thailand: Kitikorn Charmondusit, Mahidol U; Pisal Yenyaree, SIIT, Thammasat U.

USA: Jennifer H Grenville, Univ of Oregon; John Groth, Texas University; Joseph Sarkis, Worcester Polytechnica Inst

UK: K.H. Tan, University of Nottingham

#### **Organizers**

- International Society for Business Innovation and Technology Management
- University of Nottingham, UK and China
- Institute of Innovation and Circular Economy, Asia University, Taichung City
- Dalian University of Technology, China
- Lunghwa University of Science and Technology, Taipei

#### **Topic of Interests**

- Sustainable Consumption and Production
- Resource Efficient & Cleaner Production
- Operations Research; Management Science
- Technology Management; Green Innovation
- Sustainable Development; Industrial Ecology
- Sustainable Supply Chain Management;
- Other related topics

#### **Important Dates**

Submission of Abstract / Full Paper	March 20, 2018
Notification of Acceptance	March 31, 2018
Early Bird Registration (Deadline)	April 10, 2018
Conference Dates	June 1-3, 2018

#### **Conference Fee (covers conference kit, 2 dinners, 2 lunch, 4 tea)**

Early bird fee: US\$ 480; Regular fee: US\$ 580

Early Student fee: US\$ 380; Regular student fee: US\$480

#### **Regular Papers Submission**

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns font 10 including pictures and diagrams), to EMAIL: [is4bitm@gmail.com](mailto:is4bitm@gmail.com). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

#### **Publications**

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2018, who are present in the conference.