

Summary Program

Date/Time	January 24, 2015 (Sat)	January 25, 2015 (Sun)	January 26, 2015 (Mon)		
Venue	Grand Mirage Resort	Grand Mirage Resort	Grand Mirage Resort		
		Opening Ceremony MC: Kae Vines Tanudtanud	TECH SES MO1-A Dr. Tatre	TECH SES MO1-B Dr. Ming Lim	
0900-0915	Journal of APBITM/ProBITM joint editorial Boards meeting (editorial board and by invitation only)	Registration	9036	9014	
0915-0930			9037	9021	
0930-0945		Welcome Speeches from Conf Chairs / Host Institutions APBITMS Chair's Report	9039	9022	
0945-1000			9042	9024	
1000-1015		Plenary Speech Dr. Hing Kai Chan Nottingham University	9045	9025	
1015-1030			9046	9027	
1030-1045			Morning Tea Break		
			TECH SES MO2-A Dr. Jose Mutuc	TECH SES MO2-B Dr. Ray Wang	
1045-1100		Morning Tea Break & Group Photo	9047	9028	
1100-1115			9048	9031	
1115-1130			Plenary Speech Dr. Louie Divinagracia Universitas Pelita Harapan Surabaya	9049	9032
1130-1145				9050	9033
1145-1200				9051	9035
1200-1215		Q&A	9053	9038	
1215-1345			Conference Lunch Bhukit Coffee Shop		
		TECH SES SU1 Dr. Rochelle Divinagracia	TECH SES MO3-A Dr. Eppie Clark	TECH SES MO3-B Dr. Chen, Chi Cheng	
1345-1400	ISBITM Board Meeting / APBITM Report, EUBITM Report (Regional Chapter Chairmen and by invitation only)	9011	9055	9040	
1400-1415		9012	9056	9044	
1415-1430		9013	9057	9064	
1430-1445		9015	9058	9901	
1445-1500		9016	9059	9902	
1500-1515		9017	9060	9903	
1515-1530		9018	9061	9904	
1530-1545		Afternoon Tea Break		Afternoon Tea Break	
			TECH SES SU2 Dr. (Chuck) Tsai Feng Ming	TECH SES MO4-A Dr. Bertha Sopha	TECH SESS MO4-B Dr. Lin, Yuan Shu
1545-1600		9019	9062	9905	
1600-1615		9020	9063	9906	
1615-1630	9023	9065	9907		
1630-1645	9026	9066	9908		
1645-1700	9029	9067	9909		
1700-1715	9034	9052	9910		
1715-1730		9041	9054		
1800-1930	Registration and Welcome Dinner	Conference Dinner	FREE TIME		

TECHNICAL SESSION PROGRAM

January 25, 2015 (Sunday)	
Technical Session SU1	
Dr. Rochelle Divinagracia	
1345-1530	
1345-1400	9011- Motivations for Green Business in Attaining Corporate Sustainability <i>Maria Victoria U. Sy</i>
1400-1415	9012 - Transformational Leadership and Its Impact on Employee Creativity <i>Swati Mittal, Rajib Dhar</i>
1415-1430	9013 - Venture Capital: An innovative source of financing business (An Empirical Evaluation of Impact of Global Financial Crisis on Indian Venture Capital Firms) <i>A. K. Sharma, Monika Dhochak</i>
1430-1445	9015 - Students' Perspectives on Service Quality for Attaining Global Excellence in Thailand <i>Nipa Ouppara, Yazan Jaradat</i>
1445-1500	9016 - Authentic Leadership a way to enhance Innovation Capability: The role of Creativity Components <i>Pratibha Verma, Bindu Singh, M.K. Rao</i>
1500-1515	9017 - Mobile Technology and its Impact on Advertisement <i>Jogendra Kumar Nayak</i>
1515-1530	9018 - A Cost-Effective QFD for the Process Design of Semiconductor Testing <i>Pao-Tiao Chuang, Jonalyn Ramos Chung</i>
1530-1545	Afternoon Tea Break

January 25, 2015 (Sunday)	
1545-1730	Technical Session SU2 Dr. (Chuck) Tsai Feng Ming
1545-1600	9019 - A Comparative Perspective of the Relationship between Tax Morale and Environmental Morale: Evidence from China, Japan, and Korea <i>Park Sung Ook, Yoon Sung Man</i>
1600-1615	9020 - Sustainable Development and Socio-Technical Transition in electric lighting: LED to be the dominant design for lighting in Korea in the future? <i>Jaeil Kim, Heesang Lee</i>
1615-1630	9023 - Comparison of enhancements in a hybrid process: basis of optimization for a sustainable advanced waste water treatment technology <i>Mona Freda N. Secondes, Vincenzo Naddeo, Florencio Ballesteros Jr., Vincenzo Belgiorno</i>
1630-1645	9026 - Buyer Perceptions on Sustainable Packaging and Food Safety in Surabaya, Indonesia <i>Maria Rochelle G. Divinagracia, Emmanuel G. Divinagracia</i>
1645-1700	9029 - Absorptive Capacity Among Food and Beverage Firms in Malaysia <i>Sarina Muhamad Noor, Noraini Nasirun, Bahijah Md Hashim, Adilah Abdul Hamid</i>
1700-1715	9034 - Contextualising Corporate Social Responsibility (CSR) from an Asian Perspective: Practices and Achievements <i>Guan Chong, Lee Pui Mun, Sim Khim Huang Joachim</i>
1715-1730	9041 - Incorporating Growth to Value Investing <i>Yanuar Dananjaya, Renna Magdalena</i>
1730-1930	Conference Dinner

January 26, 2015 (Monday)

0900-1030	Technical Session MO1-A Dr. Tatre	Technical Session MO1-B Dr. Ming Lim
0900-0915	9036 - Improving sustainable supply chain management using a novel hierarchical Grey-DEMATEL approach Ming-Lang Tseng, Ru-Jen Lin	9014 - Rural Consumer Buying Behaviour in Areas of Indo-Gangetic Plains Jogendra Nayak, Shubham Bawa, Soumya Mishra, Harshita Tolia
0915-0930	9037 - Enhancing customer relationship management in small and medium enterprises – a multi theory Kevin K.S. Chiu, Kai Chen	9021 - A Multi-objective Optimisation Model for Hazardous Materials Management of Key Manufacturer on Green Supply Chain Rui Zhao, Hongbin Wang, Yulong Cui
0930-0945	9039 - Improving the corporate sustainable development in hotels: using an interdependence hierarchical framework Yuanhsu Lin, Ming-Lang Tseng	9022 - Carbon Labelling Scheme: A Game between Manufacturers and Consumers? Rui Zhao, Shaozhuo Zhong
0945-1000	9042 - Carbon Reduction Plan of Green Process Jui-Chin Jiang, Tai-Ying Lin	9024 - The Volunteers Coordination Model Using Agent Based Modeling (ABM) with Geographical Information System (GIS) Fauzi Khair, Bertha Maya Sopha
1000-1015	9045 - Testing the Humanitarian Supply Chain: A System Dynamics Simulation Model Jose Edgar S. Mutuc	9025 - Resident Decision Making Behavior Simulation of Green Land Change Muhammad Almaududi P, Bertha Maya Sopha
1015-1030	9046 - An empirical analysis of the preference in choosing accommodation for business hotel customers in Taiwan Ray Wang, David W.S. Tai	9027 - Analysis of Logistic Centers Placement in Merapi Disaster Using Agent Based Modeling (ABM) and Geographical Information System (GIS) Afra Raras Santika, Bertha Maya Sopha
1030-1045	Morning Tea Break	

January 26, 2015 (Monday)

1045-1215	Technical Session MO2-A Dr. Jose Mutuc	Technical Session MO2-B Dr. Ray Wang
1045-1100	9047 - Lean Practice in a UK Hospital: The Case of Walsgrave Hospital in the West Midlands <i>Eppie Estanislao-Clark</i>	9028 - Perception of Innovation and Entrepreneurship in Turkey <i>Emin Cihan Duyan, Zahid Altunel</i>
1100-1115	9048 - Sustainable operations strategy using probabilistic fuzzy analytic network process <i>Kae Vines Tanudtanud, Lanndon Ocampo, Eppie Clark, Anthony Chiu, Raymond Tan</i>	9031 - Cotton-Cultivation' in the Indian Context: The Other Side of the Story! <i>Sanjeev Nayan</i>
1115-1130	9049 - Understanding the Impact of the Interplay of Upstream Pricing and Differential Inventory Holding Cost with Downstream Demand Visibility on the Performance of a Two-Echelon Supply Chain <i>Bryan O. Gobaco</i>	9032 - Effects of managerial capabilities on sustainability effectiveness in multinational cooperation subsidiaries in ASEAN countries
1130-1145	9050 - The Optimalization of Human: A success way for sustainability of the Indonesian Development <i>Nana Darna, Nurdiana Mulyatini</i>	9033 - An Integrated Approach for Measuring and Improving Service Quality <i>M. S. Kulkarni, Pankaj Zine, Hemendra Pratap Singh</i>
1145-1200	9051 - Social Innovation for Healthcare within Community Care Depots in Middle Taiwan <i>Ruey-Fa LIN, Yi-Lin YU, I-Chi YEH, Wen-Jing YANG</i>	9035 - Discussion of Structural Changes of Medical Cost through Data Mining Techniques – A Case of Certain Regional Hospital
1200-1215	9053 - Volunteer Satisfaction among Business School Student: An Empirical Analysis <i>Hananiel "Nathan" Gunawan</i>	9038 - An Ontological Classification for the Innovation Chain Intelligence (ICI) <i>Sotiris Zygiaris</i>
1215-1345	Conference Lunch	

January 26, 2015 (Monday)

1345-1530	Technical Session MO3-A Dr. Eppie Clark	Technical Session MO3-B Dr. Chen, Chi Cheng
1345-1400	9055 - Analysis of Psychological Factors Effect on Future Customer Misbehavior of Transportation Industry in Indonesia <i>Cynthia Intan Kumala, Amelia, S.E.</i>	9040 - Raw Material Inventory Control Using Economic Order Quantity Method in Building Material Manufacture <i>Prayonne Adi</i>
1400-1415	9056 - Analysis of The Influence Service Quality Towards Customer Satisfaction Through Customer Engagement Base on Service Dominant Logic (A study on Students in "A" Accredited High School in Surabaya) <i>Michelle Husada, Ronald, S.T.</i>	9044 - Optimization of ABG Concept to Develop Business of Small Medium Enterprise (SME) in Surakarta, Indonesia <i>Atina Rosyada, Yahya Dwi Putra Nugraha, Rani Retno Puri</i>
1415-1430	9057 - The Non Price Factors Effect on Post Purchase Intention of Telecommunication Industry in Indonesia <i>Stephanie Novita, Amelia, S.E.</i>	9064 - Formulating Value Proposition for a New Product Line Using Business Model Canvas Approach <i>Zulkifli Nauval, Hasrini Sari</i>
1430-1445	9058 - Thailand	9901 - Recent Developments in Optimal Planning of CO2 Capture and Storage (CCS) <i>Raymond R. Tan</i>
1445-1500	9059 - Thailand	9902 - Target Oriented Robust Design Approach <i>Charlle L. Sy</i>
1500-1515	9060 - Thailand	9903 - Coding and Information Technology Solutions in Purchasing <i>Alvin M. Aguila</i>
1515-1530	9061 - Thailand	9904 - Filipino Behavior on Financial Management <i>John Francis Ramirez</i>
1530-1545	Afternoon Tea Break	

January 26, 2015 (Monday)

1545-1730	Technical Session MO4-A Dr. Bertha Sopha	Technical Session MO4-B Dr. Lin, Yuan Shu
1545-1600	9062 - Thailand	9905 - Decoupling Economic Growth from Environmental Degradation <i>Anna Bella SIRIBAN-MANALANG</i>
1600-1615	9063 - Thailand	9906 - Innovation and Barriers to Imitation <i>Federico C. Gonzalez</i>
1615-1630	9065 - <i>Gary Wu GuoJui</i>	9907 - Kinect, Internet of Things (IOT) and of You (IOY) <i>Lord Kenneth M. Pinpin</i>
1630-1645	9066 - A Multi-objective Optimization Model for Green Supply Chain Management under the Imperfect Environment <i>Feng-Ming Tsai, Ming-Feng Yang, Ming-Lang Tseng</i>	9908 - Designing Customer Experience Journey: An application of DFSS in a Quick Service Restaurant <i>Dennis T. Beng Hui</i>
1645-1700	9067 - Analysis consumer's behavioral with decision making in purchase Green Appliances <i>Chih-Cheng Chen, Chien-Wen Chen, Chia-Hao Lee</i>	9909 - Multi-Objective Optimization using Ant Colony Algorithm and Particle Swarm Optimzation <i>Megha Nagpal, Shital S. Chiddarwar</i>
1700-1715	9052 - Material Flow Cost Analysis of Life Cycle in Environmental Management <i>Matsunori Nara, Zhao Xiaoyi</i>	9910 - A Multi-Perspective Quality Assessment of a Selected Tertiary Hospital in the Philippines <i>Joy Mari S. Bautista, Jazmin C. Tangsoc, Richard C. Li</i>
1715-1730	9054 - Key Attitude Indicators (KAIs) to Measure Attitude of Contractors in Vietnam <i>Jae-Do Lee, Soo-Yong Kim, Nguyen Tuan Kiet, Luu Truong Van</i>	
1730-1930	Free Time	