



Faculty of Economics
THAMMASAT UNIVERSITY



中國創新管理發展學會
Chinese Institute of Innovation Management Development

The 29th International Society for Business Innovation and Technology Management Conference

September 10th -11th, 2021

Online Conference

Announcement and Call for Papers

Theme "Circular Economy & Sustainable Production & Operation"

www.isbitm.org

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

Feng-Ming Tsai, National Taiwan Ocean University
Anthony SF Chiu, De La Salle University, Philippines
Remen CW Lin, Asia University, Taiwan
Mohd Helmi Ali, Universiti Kebangsaan Malaysia
Tatre Jantarakolica, Thammasat University, Thailand

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- Kim Hua Tan, Professor, University of Nottingham, UK
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Co-organizers and Partners

National Taiwan Ocean University
Thammasat University, Thailand
Universiti Kebangsaan Malaysia, Malaysia
De La Salle University, Philippines
IICE, Asia University, Taiwan
Chinese Institute of Innovation Management Development

Topic of Interests

- Circular Economy & Sustainable Production & Operation
- Sustainable Development Goals & Sustainable Lifestyle
- Business & Economic Decision-Making Model
- Sustainable Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Finance & Supply Chain Management

Important Dates

Submission of Abstract	June 25, 2021
Notification of Acceptance	July 25, 2021
Online Conference date	Sep 10, 2021

Conference Fee (Welcome Cocktail & Conference Proper)

Registration fee	USD 200
Conference fee for two papers	USD 350

Regular Papers Submission and Keynote

Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: garykjuw@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote:

- **Prof. Ming K Lim Coventry University, United Kingdom**

Publications

The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2021-2022, namely: IJLRA and RCR, who are present in the conference. Selected papers will be recommended to Journal of Industrial and Production Engineering (EI) and J of Cleaner & Responsible Consumption (Elsevier)

JIPE SI: Collaboration, Technology Innovation and Risk Management for Circular Supply Chain Management
JIPE SI: Industry 4.0 implications for manufacturing and supply chain sustainability
RCR SI Solid waste management in emerging economies: opportunities and challenges for reuse and recycling
IJLRA SI: Circular Supply Chain Practices: Challenges, Innovation and Development, International Journal of Logistics Research and Applications (SSCI)