



The 14th International Society for Business Innovation and Technology Management Conference

May 16-18, 2014, Merlin Beach Resort, Phuket, Thailand

Announcement and Call for Full Papers

<http://isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **eco- innovation and sustainable supply chain management**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development

The main theme is **Eco- Innovation and Sustainable supply chain management**

Conference Chairs

Anthony SF CHIU

Professor, De La Salle Univ, Manila
President, ISBITM

Ming-Lang Tseng

Professor, LHUST, Taipei

Tatre Jantarakolica

Assoc.Prof. Thammasat U, Bangkok

Conference Co-Chair

Ming K. Lim

University of Derby, UK
Chairman, EUBITMS

Organizing Committee Chair

Yuanhsu Lin

Assoc. Prof. , MDU, Taipei

Ru-Jen Lin

Lung Hwa University of S&T, Taipei

Programme Chair

Lei SHI

School of Environment,
Tsinghua University, Beijing

Publication Chair

Kathleen Aviso

De la Salle University, Manila

Ming-Lang TSENG

Lunghwa University of S&T, Taipei

Organizers

- International Society for Business Innovation and Technology Management
- Asia Pacific Business Innovation and Technology Management
- Faculty of Economics, Thammasat University, Thailand
- Faculty of Environment and resources, Mahidol University, Thailand
- RMUTR, Thailand
- De La Salle University, Philippines
- Lunghwa University of Science and Technology, Taiwan

Topic of Interests

- Business operations research
- Management science
- Innovative e-commerce
- Innovation management
- Technology management
- Green management
- Sustainability management
- Sustainable Innovation; eco-innovation
- Industrial ecology; green supply chain management

Plenary Speakers (to be invited)

- Garrette Clark, Eco-Innovation Project, United Nations

The 14th International Society for Business Innovation and Technology Management Conference
May 16-18, 2014, Merlin Beach Resort, Phuket, Thailand

International Advisory Team

Australia:

David Ness, University of South
Australia

China:

JK He, Tsinghua Univ.
QH Zhu, Dalian Univ. Tech

H.K.:

Richard Fung, City University of HK
Paul Forster, HKUST

Indonesia:

Louie Divinagracia, University Pelita
Harapan
Pujuwan Nyoman, Sepuluh
Nopember Surabaya University

Japan:

Tsuyosi Fujita, Toyo University

Korea:

Hung Suck Park, Ulsan University

Philippines:

Purba Rao, Asian Inst of Management
Eppie Clark, De La Salle University

Singapore:

Harn Wei Kua, National University of
Singapore

Sri Lanka:

Peiris, VidyaRupage Sena, NCPC

Sweden:

Tomohiko Sakao, Linkoping
University

Switzerland:

Suren Erkman University of
Lausanne

The Netherlands:

Frank Boons, Erasmus University

Thailand:

Kitikorn Charmondusit, Mahidol U.
Pisal Yenyaree, SIIT, Thammasat U.
Korbkul Jantarakolica, RMUTR
Tatre Jantarakolica, Thammasat U.

Taipei, China:

Remen Lin, Yunlin Univ of S&T
Bob Yang, Yunlin Univ of S&T
C.C. Tsai, Ocean Univ of S&T
H.C. Wang, Cheng Kung University
Y.H. Lin, Mingdao University
H.C. Huang, Sport University

USA:

Anthony Halog, Univ of Maine
Jennifer H Grenville, Univ of Oregon
John Groth, Texas University
Joseph Sarkis, Clark University

UK:

K.H. Tan, Nottingham University
Ming Lim, Derby University
H.K. Chan, Univ of East Anglia

Important Dates

Submission of Abstract/Full Paper	Apr. 30, 2014 (extended)
Notification of Acceptance (starting)	Jan. 20, 2014
Registration of Authors (Early bird)	Jan.20 – Feb. 28, 2014
Conference Dates	May 16-18, 2014

Conference Fee

Early bird fee: USD 350; Regular fee: USD 400
Early bird student fee: USD 300; Student fee: USD 350

Note

- Regular registration fees for authors or delegates include a copy of conference proceedings, full paper CD/USB, lunches, coffee break snacks, gala dinner and souvenir.
- Student registration includes a copy of conference proceedings, full paper CD/USB, lunches, coffee break snacks and souvenir (**gala dinner is not included**). The gala dinner coupons are available in registration area or additional order online.
- Each paper must have at least one registration and **one paper for one registration only!**

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams) through ISBITM website or email to isbitm@hotmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference **FORMAT (to be attached)**.

Invited Sessions

The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to isbitm@hotmail.com. Invited sessions are addressed to Ming-Lang Tseng.

Further Information

International Society for Business Innovation and Technology Management
www.isbitm.org

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publishers

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others.

Patong Beach, Phuket

Located on the west coast, Patong Beach is the most popular beach in Phuket. This two-kilometre-long beach offers everything from water sports and massages to food and drinks. The nightlife selection is infinite, including the famous Soi Bangla with its numerous bars, neon lights, and night clubs; dining along cliff-side restaurants with views of the coast, or at the two Thai food courts on Rat-U-Thit Road. The beach transforms into a night bazaar nightly, packed with colorful stalls selling beach wears and leather goods.

Merlin Beach Resort, Phuket, Thailand

