



The 24th International Society for Business Innovation and Technology Management Conference

Oct 25th -27th, 2018

The Mandarin Hotel (<http://www.mandarin-bkk.com/>)

Announcement and Call for Papers

www.isbitm.net

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

- Ming Lang Tseng, Chair Professor, Asia University, Taiwan
- Tatre Jantarakolica; Assoc. Prof. Thammasat U, Bangkok

Organizing Committee Chair

- Remen Lin, Distinguished Professor, Asia University, Taiwan
- Pisal Yenyaree, SIIT, Thammasat University, Bangkok

Programme Chair

- Ming Lim, Dean, Chongqing University
- Kitikorn Charmondusit, Mahidol University, Bangkok

Publication Chair

- Kim Hua Tan; Professor, University of Nottingham, UK
- Hing Kai Chan; Professor, University of Nottingham, China
- Kuo-Ping Lin; Professor, Asia University, Taiwan

International Advisory Team

Australia: David Ness, University of South Australia

China: JK He, Tsinghua Univ.

QH Zhu, Shanghai Jiaotong Univ

Indonesia: Louie Divinagracia, University Pelita Harapan

Pujuwan Nyoman, Sepuluh Nopember Surabaya University

Japan: Tsuyoshi Fujita, NIES

Korea: Hung Suck Park, Ulsan University

Philippines: Purba Rao, Asian Inst of Management

Eppie Clark, De La Salle University

Singapore:

Harn Wei Kua, National University of Singapore

Sri Lanka: Peiris, VidyaRupage Sena, NCPC

Sweden: Tomohiko Sakao, Linkoping University

Switzerland: Suren Erkman, University of Lausanne

The Netherlands: Frank Boons, Erasmus University

Thailand: Kitikorn Charmondusit, Mahidol U; Pisal Yenyaree,

SIIT, Thammasat U.

Taiwan: Remen Lin, Yunlin Univ of S&T ; Bob Yang, Yunlin Univ

of S&T; C.C. Tsai, Ocean Univ of S&T; H.C. Wang, Cheng

Kung University; Y.H. Lin, Mingdao University; H.C.

Huang, Sport University

USA: Anthony Halog, Univ of Maine; Jennifer H Grenville, Univ

of Oregon; John Groth, Texas University; Joseph Sarkis,

Clark University

UK: K.H. Tan, University of Nottingham; H.K. Chan,

University of Nottingham; M.K. Lim, University of Coventry

Co-organizers

- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- University of Nottingham, UK and China
- Asia University, Taiwan

Topic of Interests

- Sustainable Consumption and Production
- Sustainable Development Goals
- Business & Economic Decision Making Model
- Operations Research; Management Science
- Technology Management; Green Innovation
- Sustainable Finance
- Economics ; Other Related

Important Dates

Submission of Abstract & Full Paper	Aug 31, 2018
Notification of Acceptance	Sep 10, 2018
Early Bird Registration (Deadline)	Sep 15, 2018
Regular Registration (Deadline)	Oct 01, 2018
Welcome Dinner	Oct 26, 2018

Conference Fee

Early bird fee: USD 300; Regular fee: USD 380

Student Early bird fee: USD 250; Student Regular fee: USD 300

Conference fee for two papers: USD 580

Regular Papers Submission and Keynote

Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: tsengminglang@hotmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote: Prof. Thumrongrut Mungcharoen (tbc)

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2018-2019, namely: MEQ and RCR, who are present in the conference.