

The 18th International Society for Business Innovation and Technology Management Conference

May 1st – 3rd, 2016, University of Michigan, Ann Arbor, USA

Announcement and Call for Papers

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **business decision making model for sustainable consumption and production**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Sustainable Consumption and Production in Business Decision Making Model**

Conference Chairs

Anthony SF CHIU

Chair Professor, De La Salle University,
Philippines

President, ISBITM

Ming Xu

Asst Prof., University of Michigan, USA

Organizing Committee Chair

Ming-Lang Tseng

Professor, Lunghwa University of S&T,
Taiwan

Ru-Jen Lin

Professor, Lunghwa University of S&T,
Taiwan

Programme Chair

Ming Lim

Professor, University of Derby, UK

Publication Chair

Kim Hua Tan

Professor, University of Nottingham,
UK

Hing Kai Chan

Professor, University of Nottingham,
China

Organizers

- International Society for Business Innovation and Technology Management
- University of Michigan, USA
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan

Topic of Interests

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

Plenary Speakers (to be invited)

- Ming Xu, editor-in-chief, RCR

International Advisory Team

Australia:

David Ness, University of South
Australia

China:

JK He, Tsinghua Univ.
QH Zhu, Shanghai Jiaotong Univ

H.K.:

Richard Fung, City University of HK
Paul Forster, HKUST

Indonesia:

Louie Divinagracia, University Pelita
Harapan
Pujuwan Nyoman, Sepuluh
Nopember Surabaya University

Japan:

Tsuyoshi Fujita, NIES

Korea:

Hung Suck Park, Ulsan University

Philippines:

Purba Rao, Asian Inst of Management
Eppie Clark, De La Salle University

Singapore:

Harn Wei Kua, National University of
Singapore

Sri Lanka:

Peiris, VidyaRupage Sena, NCPC

Sweden:

Tomohiko Sakao, Linkoping
University

Switzerland:

Suren Erkman, University of
Lausanne

The Netherlands:

Frank Boons, Erasmus University

Thailand:

Kitikorn Charmondusit, Mahidol U.
Pisal Yenyaree, SIIT, Thammasat U.
Korbkul Jantarakolica, RMUTR
Tatre Jantarakolica, Thammasat U.

Taiwan:

Remen Lin, Yunlin Univ of S&T
Bob Yang, Yunlin Univ of S&T
C.C. Tsai, Ocean Univ of S&T
H.C. Wang, Cheng Kung University
Y.H. Lin, Mingdao University
H.C. Huang, Sport University

USA:

Anthony Halog, Univ of Maine
Jennifer H Grenville, Univ of Oregon
John Groth, Texas University
Joseph Sarkis, Clark University

UK:

K.H. Tan, University of Nottingham
H.K. Chan, University of Nottingham
M.K. Lim, University of Derby

Important Dates

Submission of Abstract & Full Paper (Deadline)	Mar 28, 2016
Notification of Acceptance	Mar. 29, 2016
Early Bird Registration (Deadline)	Mar. 30, 2016
Regular Registration starts	Apr. 01, 2016
Conference Dates	May 01-03, 2016

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams), to EMAIL: is4bitm@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

Invited Sessions

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to is4bitm@gmail.com. Invited sessions are addressed to Ming-Lang Tseng.

Further Information

International Society for Business Innovation and Technology Management
<http://www.isbitm.org>

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publications

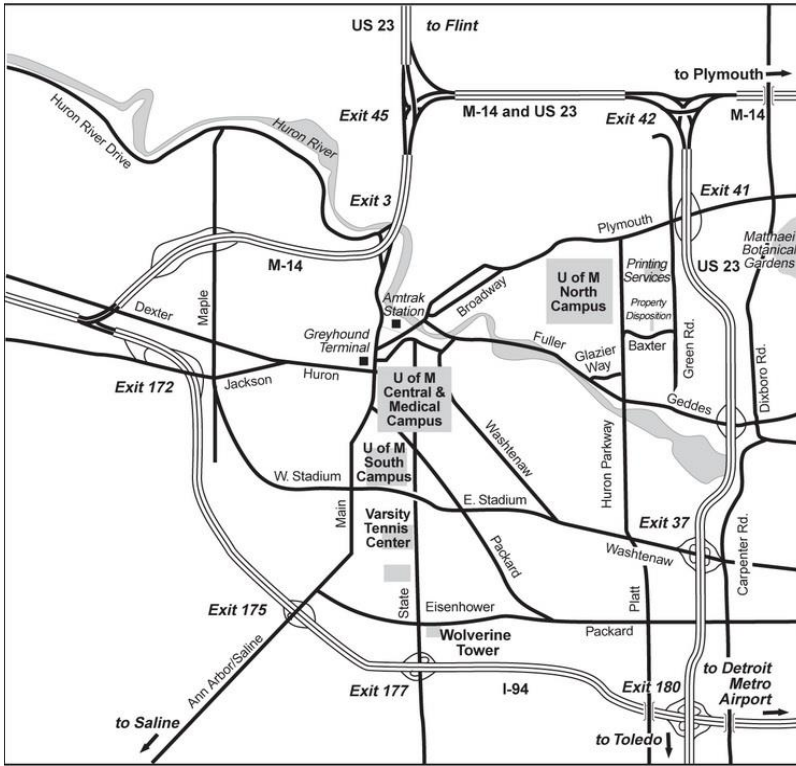
Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE, RCR, and IMDS, who are present in the conference.

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Ann Arbor, USA

Experience the Ann Arbor area during the spring months as you wander one of America's Best Main Streets! Get outside and kayak the Huron River or bike the border-to-border! Explore our world-class museums, including three on the campus of the University of Michigan. While in town, you won't want to miss our diverse dining scene, it's one of the best in the Midwest! Spend some time with us this summer and discover your Ann Arbor!



University of Michigan, USA

