



The 22nd International Society for Business Innovation and Technology Management Conference

August 31st - September 3rd, 2017

The Mandarin Hotel (<http://www.mandarin-bkk.com/>)

Announcement and Call for Papers

www.isbitm.net

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **Sustainable Development Goals in Business Decision Making Model**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

- **Ming Lang Tseng**, Professor, Lunghwa University of Science and Technology, Taiwan
- **Tatre Jantarakolica**; Assoc.Prof. Thammasat U, Bangkok

Organizing Committee Chair

- Ru-Jen Lin, Professor, Lunghwa University of S&T, Taiwan
- Pisal Yenyaree, SIIT, Thammasat University, Bangkok

Programme Chair

- Ming Lim; Professor, University of Coventry, UK
- Kitikorn Charmondusit, Mahidol University, Bangkok

Publication Chair

- Kim Hua Tan; Professor, University of Nottingham, UK
- Hing Kai Chan; Professor, University of Nottingham, China
- Kuo-Ping Lin; Professor, Lunghwa University of S&T, Taiwan

International Advisory Team

Australia: David Ness, University of South Australia

China: JK He, Tsinghua Univ.

QH Zhu, Shanghai Jiaotong Univ

Indonesia: Louie Divinagracia, University Pelita Harapan
Pujawan Nyoman, Sepuluh Nopember Surabaya University

Japan: Tsuyoshi Fujita, NIES

Korea: Hung Suck Park, Ulsan University

Philippines: Purba Rao, Asian Inst of Management
Eppie Clark, De La Salle University

Singapore:

Harn Wei Kua, National University of Singapore

Sri Lanka: Peiris, VidyaRupage Sena, NCPC

Sweden: Tomohiko Sakao, Linkoping University

Switzerland: Suren Erkman, University of Lausanne

The Netherlands: Frank Boons, Erasmus University

Thailand: Kitikorn Charmondusit, Mahidol U; Pisal Yenyaree, SIIT, Thammasat U.

Taiwan: Remen Lin, Yunlin Univ of S&T ; Bob Yang, Yunlin Univ of S&T; C.C. Tsai, Ocean Univ of S&T; H.C. Wang, Cheng Kung University; Y.H. Lin, Mingdao University; H.C. Huang, Sport University

USA: Anthony Halog, Univ of Maine; Jennifer H Grenville, Univ of Oregon; John Groth, Texas University; Joseph Sarkis, Clark University

UK: K.H. Tan, University of Nottingham; H.K. Chan, University of Nottingham; M.K. Lim, University of Coventry

Co-organizers

- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan

Topic of Interests

- Sustainable Consumption and Production
- Sustainable Development Goals
- Business & Economic Decision Making Model
- Operations Research; Management Science
- Technology Management; Green Innovation
- Sustainable Development; Industrial Ecology
- Sustainable and Supply Chain Management ; Other Related

Important Dates

Submission of Abstract & Full Paper	July 31, 2017
Notification of Acceptance	August 10, 2017
Early Bird Registration (Deadline)	July 31, 2017
Regular Registration	August 15, 2017
Conference Dates	Sep 01-02, 2017
Welcome Dinner / Optional Tech Tour	Aug 31 & Sep 3

Conference Fee

Early bird fee: USD 420; Regular fee: USD 480
Student Early bird fee: USD 320; Student Regular fee: USD 380
Conference fee for two papers: USD 780

Regular Papers Submission and Keynote

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns font 10 including pictures and diagrams), to EMAIL: tsengminglang@hotmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote: Dr. Stefanos Fotiou, UN ESCAP Chief of Envi/Dev Division

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2017/2018, namely: IJPE, JCLP and RCR, who are present in the conference.